Week 3: The Gaithers

He Touched Me

Text and Tune: Bill Gaither (1936-), 1963

- Born and raised in Alexandria, Indiana, a small rural town
- Formed the Bill Gaither Trio in 1956, while a student at Anderson University (also in Indiana)
- Following graduation with an English major and music minor, started work as a high school English teacher in 1959
- After difficulty maintaining both teaching and music careers, became a full-time musician in 1967
- "He Touched Me" was his first major success in songwriting, recorded by artists from Jimmy Durante to Elvis Presley
- The song idea was suggested by a minister in the Church of God, the father of his friend and fellow singer Doug Oldham
 - Anderson University is affiliated with the Church of God (Anderson, Indiana)
 - A variety of groups all claim the name "Church of God" this one originated out of the Holiness movement of early Methodism, combined with a commitment to pacifism
- 1. Given that this was the Gaithers' first big hit, what qualities do you see (in both text and tune) that account for its popularity? What is the central message?
 - a. The text is general without being generic relatable by almost anyone and captures the core of the Christian story
 - i. Built off of scripture (Matthew 8:2-3, Luke 8:43-44)
 - b. The melody is shaped around the phrase "he touched me", and helps cement it as a memorable musical catch
 - c. The message is two-part, both what Jesus did for us ("made me whole") and how we respond to it ("never cease to praise Him")

The Old Rugged Cross Made The Difference

Text and Tune: Bill Gaither (1936-), Gloria Gaither (1942-), 1970

- Gloria grew up in the Battle Creek area of Michigan and even worked for the Kellogg company for a time
- Also attended Anderson University and studied English, French, and Sociology
- Met Bill when they were both teachers at Alexandria Monroe High School, and married in 1962
- They have co-written countless songs together, where Gloria typically provides the words and Bill the music
- In addition, Gloria is a published author of over 40 books, half of them for children
- 1. This hymn shares a similar theme with "He Touched Me" but approached in a different way. What are the main differences you see between the two? Which do you find more effective?
 - a. "The Old Rugged Cross" uses more of a story-telling approach with deeper imagery
 - b. "He Touched Me" almost oversimplifies the issue and says nothing about "the Giver of Life [moving] inside"; it's a process, not a magic wand
 - c. They both share the concept of Jesus not just transforming, but fulfilling our lives (see "shell of a man" and "made me whole")
 - d. They both show praise as the appropriate response to God's work in our lives
- 2. The title and chorus directly reference the classic gospel hymn "The Old Rugged Cross" from the early 1900s. What connections between the two songs do you notice?
 - a. Both rely on highly visual imagery
 - i. Gaither: metaphors of an empty room, outstretched nail-marked hand
 - ii. Bennard: hill far away, blood-stained cross
 - b. Both focus on strong contrasts
 - i. Gaither: desperation, anger, sadness vs love, warmth, laughter
 - ii. Bennard: shame and suffering vs beauty and glory

Hear My Song, Lord

Text and Tune: Bill Gaither (1936-), Gloria Gaither (1942-), 1989

- In addition to continuing to perform and record, formed the Gaither Music Company serving as record label, publisher, and retail store
- Formed the Gaither Vocal Band in 1981 to build on the success of the Bill Gaither Trio
- Many famous contemporary Christian musicians launched their careers touring with the Gaithers, including Michael W. Smith, Sandi Patty, Steve Green, Amy Grant, and others
- In 1991, debuted the Gaither Homecoming, a video and record series (and later tour) compiling the best of Southern gospel music
- 1. In what ways do you see a modern "praise chorus" influnce on this song? At the same time, are there other features that make it still seem "Gaither-like"?
 - a. Unlike the others, the tune is not typical Southern gospel
 - i. Continuous triplet feel throughout
 - ii. Lack of secondary dominant harmonies and chromatic motion
 - b. The scriptural influence is still easy to see:
 - i. Text reads very much like a Psalm, similarities to Psalm 23 ("I will not fear ... every need I have, you satisfy")
 - ii. Quotes about "living water" (John 4:10) and "bread of life" (John 6:35)
 - iii. Also music: immediately after the first communion (bread and wine), Jesus and the disciples *sing* together (see Matthew 26:26-30)
 - c. An emphasis on praise as a response to God ("you fill me with praise", "I'll praise him forever...", "I will never cease to praise him")